

HealthCare Transformation

# Going Digital and Beyond

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## What happened to Agfa ?



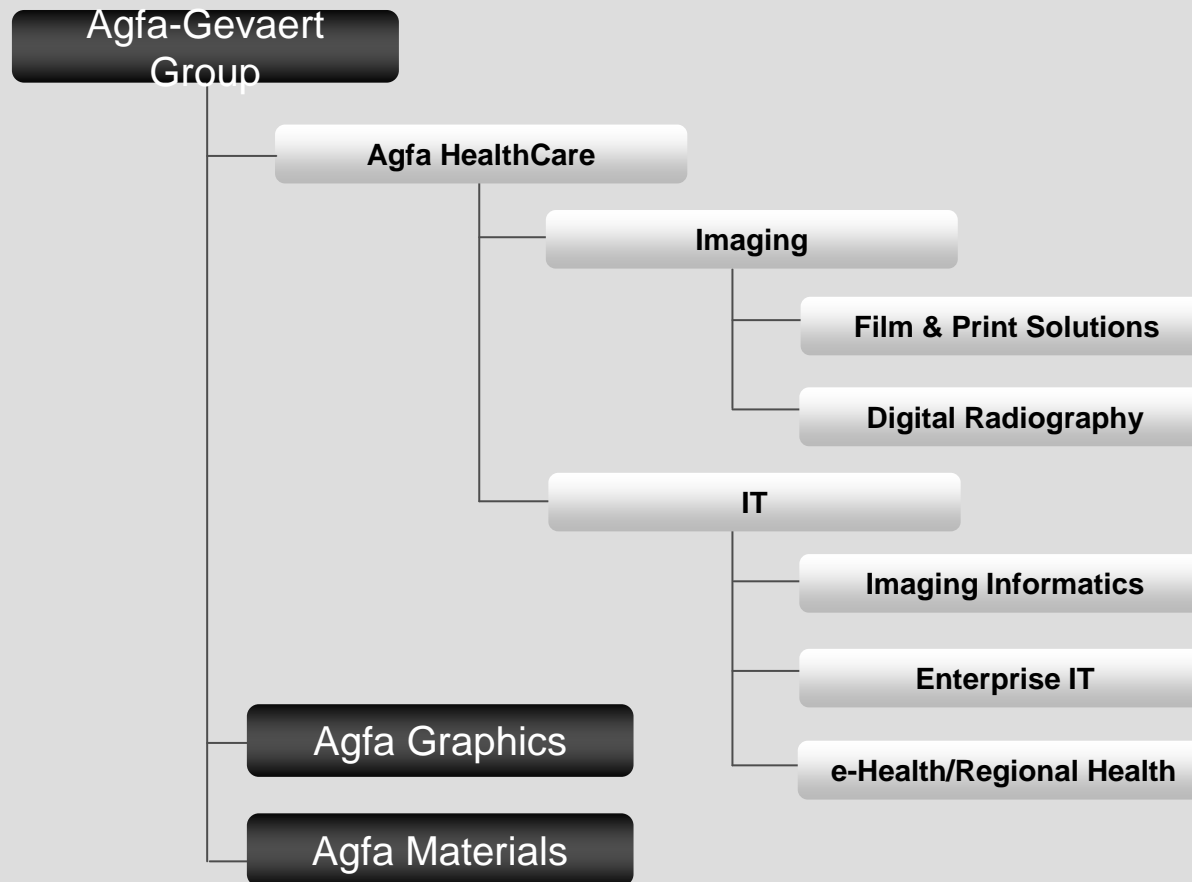
# Introducing Agfa HealthCare

## A leading multinational organization

- Agfa HealthCare, a part of the Agfa-Gevaert Group
- A leading provider of integrated IT solutions and state-of-the-art diagnostic imaging for hospitals and other healthcare centers
- Established as a separate business group in 2006
- An active player on the healthcare IT market since the early 1990s
- More than a century of healthcare experience related to medical imaging
- Sales offices and representatives in over 100 markets worldwide
- 2008 revenues of €1.2 billion
- Around 5000 employees worldwide



## Built from a solid foundation



- **Autonomous organizational structure to support our vision**

## Agfa HealthCare - Vision & Mission

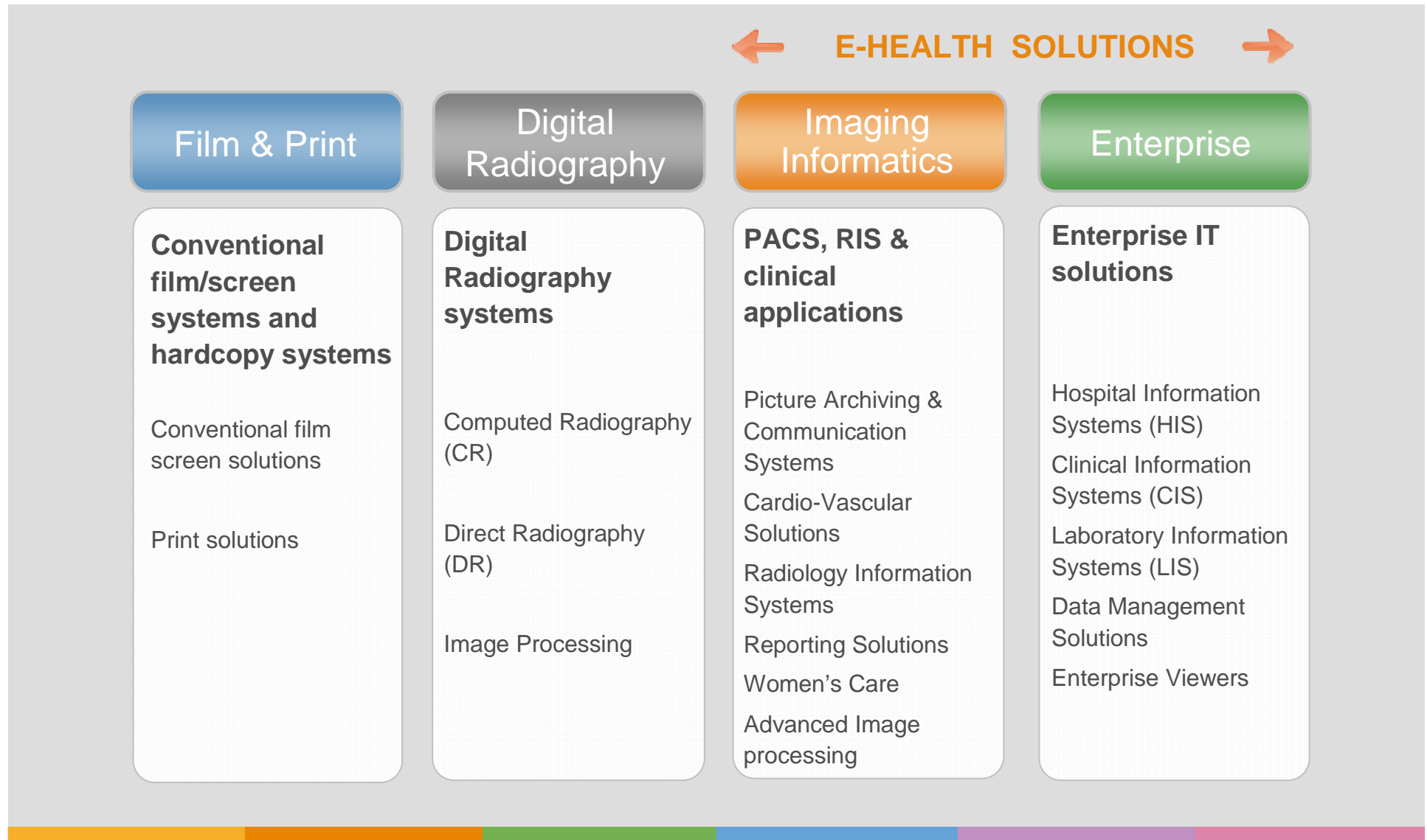
- **Vision**

- > “We believe that the synergy of imaging, clinical knowledge and information technology will create a unique momentum for healthcare professionals to improve efficiency and safety of care delivery to their patients”

- **Mission**

- > “To build on our deep knowledge of imaging technology and clinical needs to:
  - deliver affordable solutions to healthcare professionals,
  - support their digital migration,
  - help them improve the quality and efficiency of patient care,
  - connect all healthcare stakeholders through seamless integration.”

# Our Healthcare Business Units



## Facts & figures

### Film & Print

#### Number 1 in Europe

Strong number 2 in the rest of the world

Over 100 years of imaging experience

More than 30,000 DRYSTAR imagers installed

### Digital Radiography

#### Number 2 in the World

Over 19,000 CR installations worldwide

Complete new portfolio covering all market segments

### Radiology PACS

#### Number 1 in Europe

Top 3 in the rest of the world

Installed in more than 1,200 sites worldwide

Core solution to multiple regional healthcare projects worldwide

### Cardiology IT

#### A Market leader

Installed in over 400 hospitals & heart centers

A Pioneer in Interventional Cardiology Clinical Trials platforms

### Enterprise IT

#### Number 1 in Europe

Solutions installed in ~1,000 labs and ~1,100 hospitals

Cutting-edge e-health applications for enterprise data and image management

## Classics product offering



Screen film



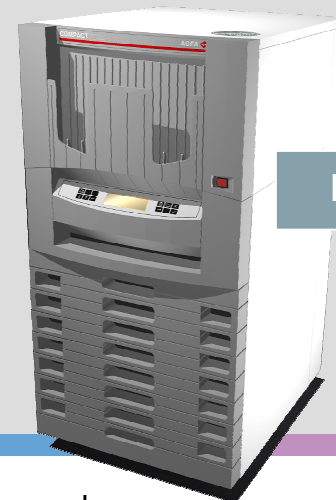
Chemicals



Processors



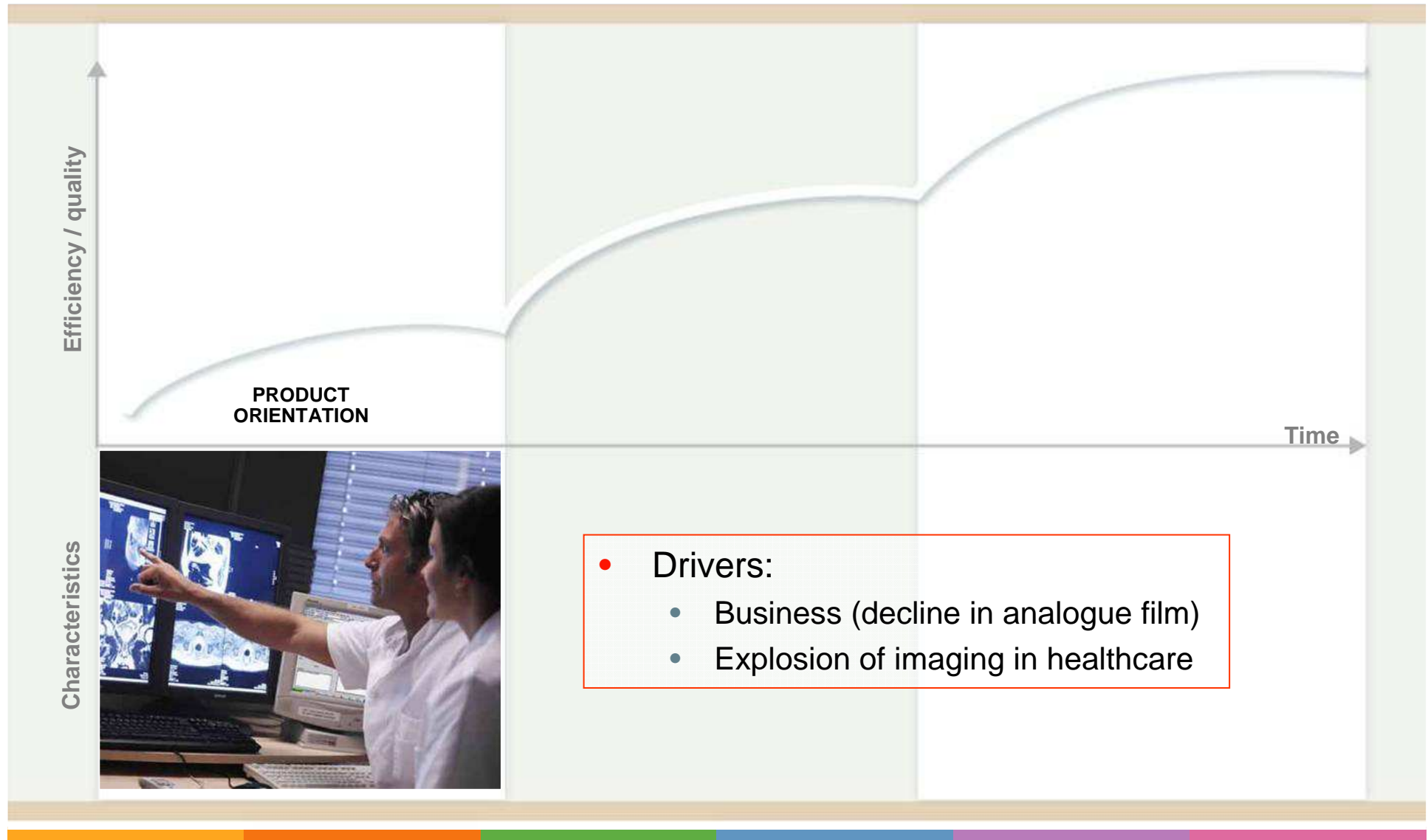
Screens & cassettes



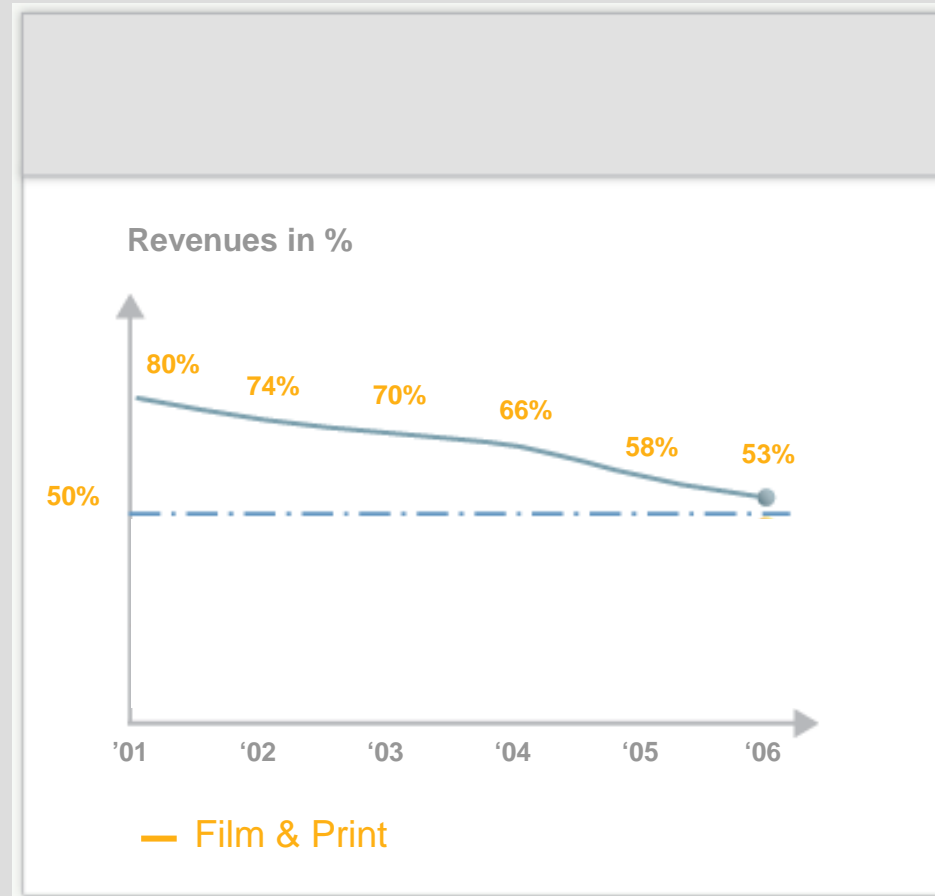
Daylight Systems

Being smart in difficult times

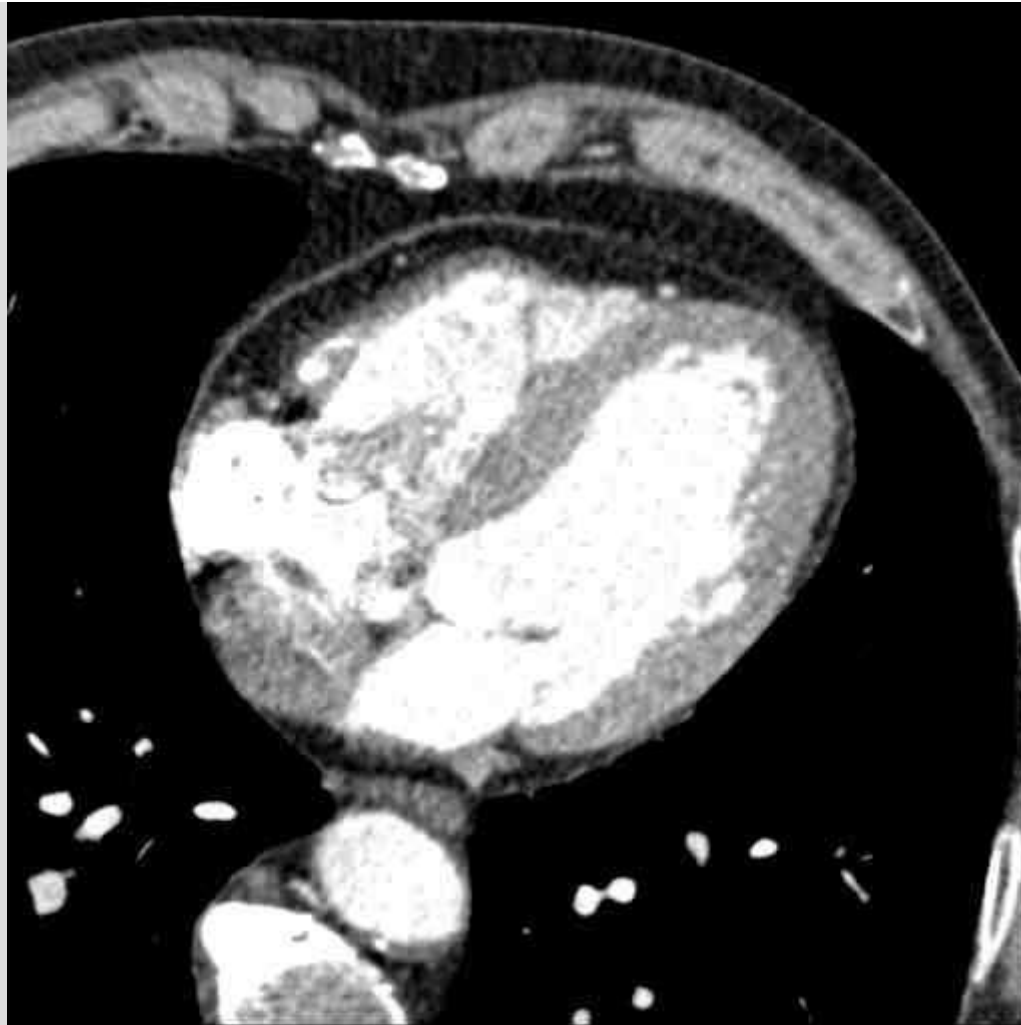
# 1<sup>st</sup> Wave: Digitalisation of the Radiography Department: PACS Picture Archiving and Communication System



# Declining Business

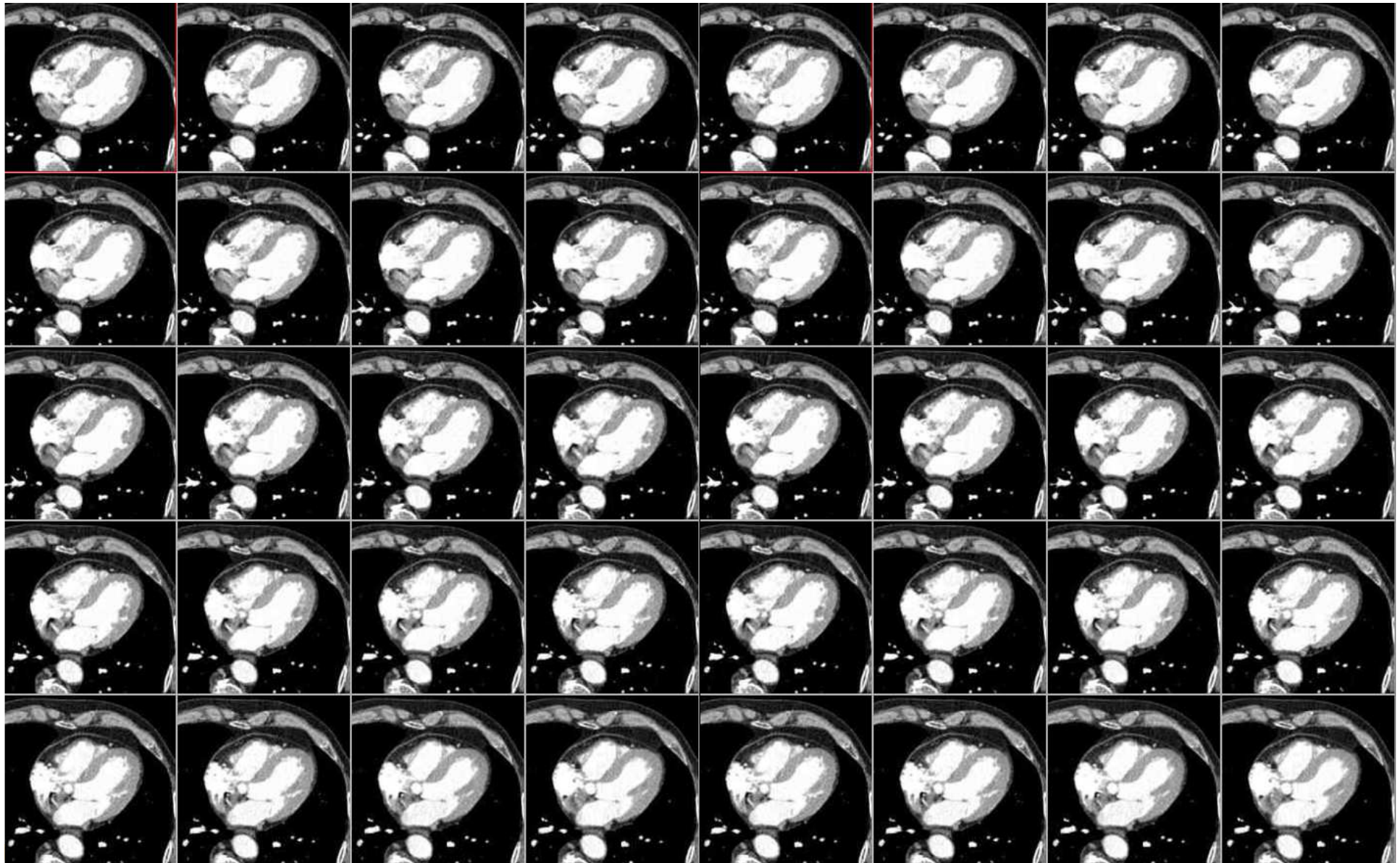


## CT During the Early 1970's (a "Few" Slices)



*Source: Dr. Eliot Siegel, University of Maryland*

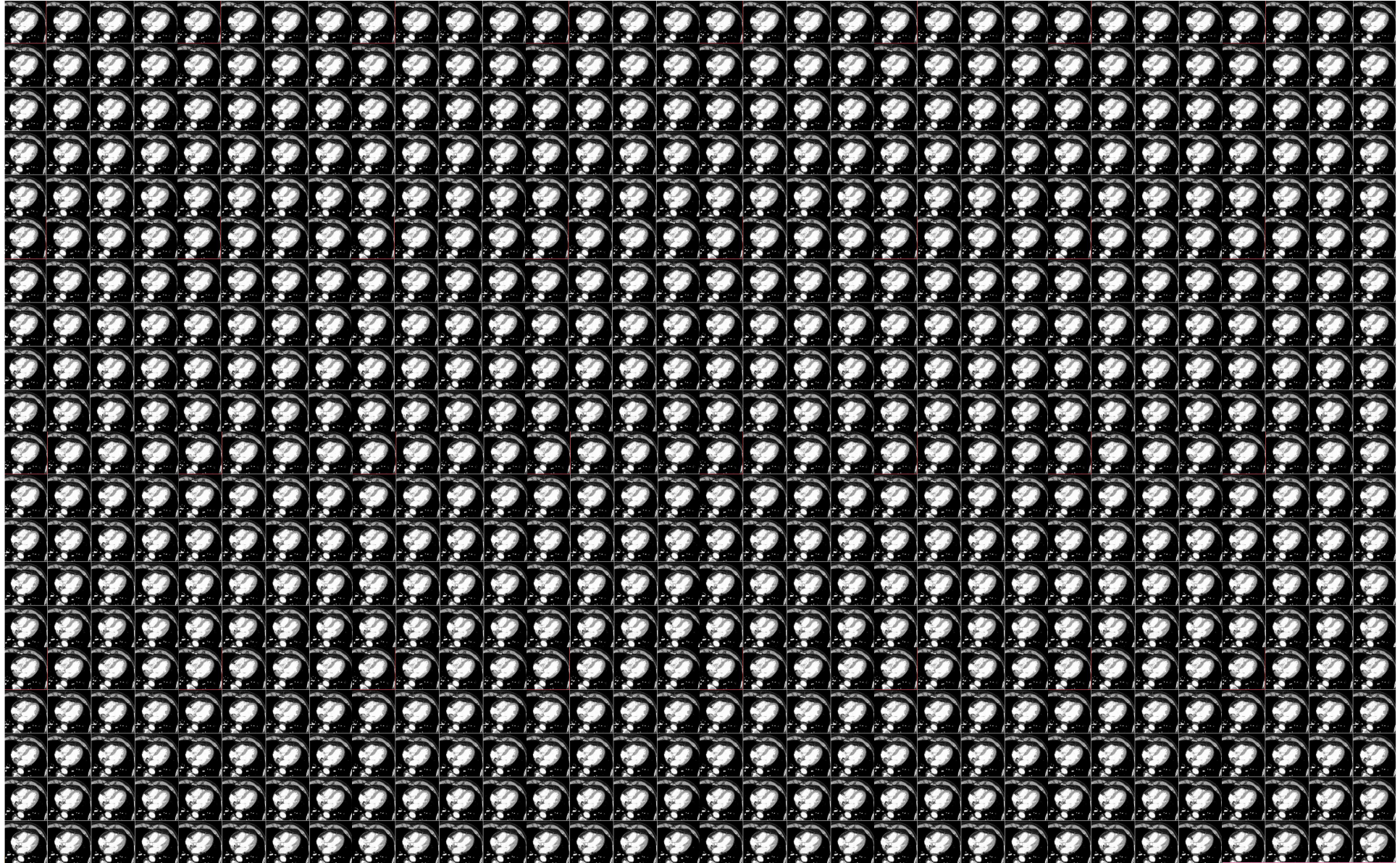
# CT in the 80's: 40 Slices per CT



# CT During the Early 1990's (160 Slices)



# CT During the Late 1990's (560 Slices)



ERROR: ioerror  
OFFENDING COMMAND: image  
STACK: